Abstract: The presentation will trace the development of survey research with reference to the different schools of survey design, survey implementation, and survey training.

Brief Bio

Colm A. O'Muircheartaigh is dean and professor in the Harris School and senior fellow in the National Opinion Research Center (NORC), both at the University of Chicago. His research encompasses survey sample design, measurement errors in surveys, cognitive aspects of question wording, latent variable models for nonresponse, and generalization in social research. He joined the University of Chicago from the London School of Economics and Political Science (LSE), where he was the first director of the Methodology Institute and a faculty member of the Department of Statistics. He has taught at a number of other universities and worked with survey organizations in many countries.